

Ryan Kistler

Communications Specialist

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Profile

Strategic communications professional with over 8 years of communications experience. Master's degree in Media & Public Communication. Specializes in communication planning, project management, and media production.

Skills

- Strategic Comms Planning
- Project Management
- Fundraising
- Video & Photography
- Social Media Management
- Photoshop, InDesign, & Premiere Pro

Experience

SERVER AND TRAINER | Chili's Grill & Bar *February 2015 - Present*

- Built business relationships and steady stream of regulars
- Responsible for training new hires on efficient, guest-centric, team-oriented service

COMMUNICATIONS & DEVELOPMENT INTERN | Colorado Water Trust *March 2019 - June 2019*

- Developed visual content and copy for Facebook, Instagram, and Twitter, using Hootsuite to manage posts
- Established editorial calendar and implemented for social media posts, newsletters, and blog posts
- Trained volunteers for silent auction fundraising event; assisted planning the event with OneCause software
- Created blog series that helped clearly and concisely communicate complex work of the organization

GRADUATE TEACHING/RESEARCH ASSISTANT | University of Denver *September 2017 - June 2019*

- Coordinated 100+ question baseline survey in Creole language, which assisted Haiti health communication campaign
- Developed campaign sales training manual, preparing Haitians to sell soap in their communities
- Teaching Assistant for four separate "Intro to Media & Culture" classes
- Guest lecturer on "Film & Globalization"

COMMUNICATIONS CONSULTANT | Self-employed *February 2011 - January 2015*

- Conducted business development, performed market research, and engaged in reputation marketing
- Designed video and photography projects from the ground up, including trend spotting, research, production, and delivery

DIRECTOR OF VIDEO | New Mission Systems International *October 2008 - February 2011*

- Established in-house video department from scratch for growing international organization
- Managed 40+ video production projects, from concept development to delivery
- Revamped social media channels, growing online followers by over 300%

VIDEOGRAPHER | New Life Ranch *April 2008 - August 2008*

- Produced 9 summer videos and 6 promotional videos for camp marketing
- Generated over \$14,000 for camp through summer DVD sales
- Responsible for capturing and communicating full experience of summer camp in concise format

Education

UNIVERSITY OF DENVER | MA in Media & Public Communication *June 2019*

- Strategic Communication concentration
- 2019 Mendelsohn Outstanding Graduate Student Award

JOHN BROWN UNIVERSITY | BA in Cross-Cultural Services *May 2007*

- Spanish minor