



illuminate
Building Brighter Childhoods

Prevention Through Expansion

ANNUAL REPORT 2022

2022

Illuminate solidifies role as Family Connects intermediary in Colorado.

JAN

Parent Leadership Month focuses on how Circle of Parents equips parents to be leaders.

FEB

Bloom Yoga partners with CDHS to offer trauma-informed yoga to professionals.

MAR

Over 50 partners across the state come together to spread awareness about Child Abuse Prevention Month.

APR

Big wins during legislative season to strengthen families!

MAY

Illuminate recharter with Prevent Child Abuse America.

JUN



illuminate
Building Brighter Childhoods

Our Vision

A Colorado where all children and families thrive.

Our Mission

Illuminate Colorado strengthens families, organizations, and communities to prevent child maltreatment.



Letter from the Executive Director

Dear Friends & Supporters,

I am thrilled to present the Illuminate Colorado Annual Report for 2022, highlighting our organization's remarkable growth and progress in preventing child maltreatment and promoting healthy families in Colorado. This year's report revolves around the theme "Prevention Through Expansion," underscoring the significant strides we have made in expanding our work.

As we continue to move forward, Illuminate Colorado remains committed to prevention through expansion. With your continued partnership, we will persist in expanding our reach, enhancing our programs, and advocating for policies that prioritize the safety and well-being of every child in Colorado.

I invite you to explore this annual report, which vividly portrays our incredible journey. Each success story, statistical milestone, and program expansion showcases our collective impact. Together, we are illuminating the path toward a safer, healthier, and brighter future for Colorado's children.

Thank you so much for your unwavering support, dedication, and belief in our mission. Through your efforts, we continue to expand our reach and make a profound difference in the lives of children and families across our state.

With gratitude,

Jade Woodard, MPA.
Executive Director

JUL

Caramel begins serving families in Pueblo & Fremont Counties.

AUG

The Colorado Partnership for Thriving Families begins planning for the CoConnected campaign.

SEP

Nearly 600 professionals attend the 2022 Strengthening Colorado Families & Communities Conference.

OCT

Family Connects launches in Colorado.

NOV

Funding for Child Abuse & Neglect Expert Staffing is back!

DEC

Illuminate raises 153 Points of Light to strengthen families in Colorado.

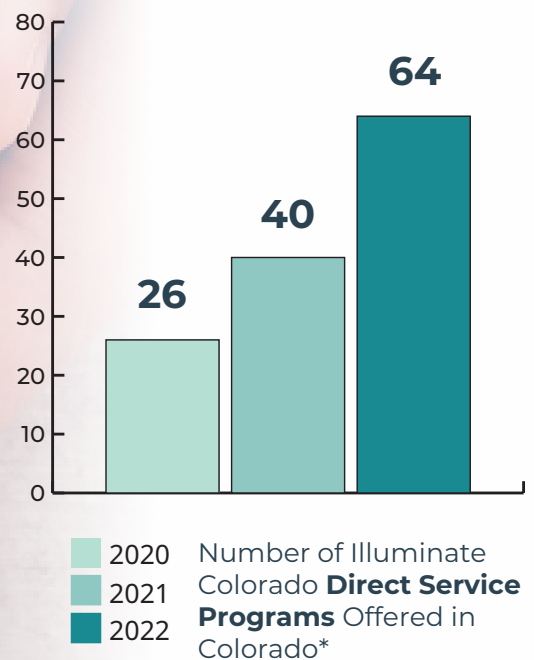
2022

WORKING WITH FAMILIES TO PREVENT CHILD MALTREATMENT

800+

Coloradans served through Illuminate's direct service programming in 2022* (a 180% increase from 2020!)

Illuminate's direct service offerings have steadily increased since 2020



*Includes Circle of Parents, Children's Circle, Illuminating Child Care, and Family Connects Colorado programs offered through community partners across the state.

DID YOU KNOW?

Data from the 2016 National Survey of Substance Abuse Treatment Services indicated that just 3.3% of outpatient substance use treatment facilities in Colorado provide child care. For many parents and caregivers, especially those with infants or young children, lack of access to child care is a barrier to accessing substance use disorder treatment programs (World Drug Report, 2015).

IMPACT HIGHLIGHT

Expanding Child Care Access Across Colorado

Before a parent can begin to address any complex issue impacting their family, like mental health concerns, substance use disorders, or employment challenges, they are too often faced, first, with struggling to find child care.

And that's where **Illuminating Child Care** comes in. Through the use of Recreational Vehicles (RVs) that have been retrofitted into infant and toddler classrooms, this program provides safe, on-site, drop-in child care for families and caregivers engaged in substance use disorder treatment and behavioral health programming. This resource truly is the first of its kind anywhere in the country.

Caramel, Illuminating Child Care's newest member of the fleet, was introduced to the Pueblo community at an open house in April of 2022. Members of the community and local media were able to tour the new classroom, learn more about the program, and see how the on-site classroom operates.

"[If] we can support parents in... really being able to be present and well for their kiddos, then we can support children in building all of those brain connections that we know happens in early childhood. So that's how this is really contributing to school readiness and long-term educational success for kiddos." - Jade Woodard, Executive Director of Illuminate Colorado

Illuminating Child Care by the numbers

3

Regions

15

Service Sites

426

Service Episodes





IMPACT HIGHLIGHT

Connecting Every Family to a Healthy Future

As the State Intermediary for Family Connects, Illuminate played a crucial role in bringing this evidence-based home visitation model to life in Colorado in 2022, supporting effective scaling and sustainability for Family Connects throughout the state.

The Family Connects model is designed to support the health and well-being of **ALL** newborns and their families by offering one to three home visits by a highly-trained registered nurse and connections to resources families can access in their communities.

The launch of the program in Eagle and Boulder Counties in late 2022 marked a significant milestone, filled with promise and hope for the future. Working hand in hand with Family Connects International and local partners, impact has already been felt through this new and exciting program.

As Illuminate continues to expand Family Connects across the state, the excitement for the potential impact continues to grow as well.

DID YOU KNOW?

Results from past and ongoing randomized controlled trials of the Family Connects program included:

- Half as many emergency room visits and hospital stays for infants
- Decreased anxiety among mothers
- Improved home environments and home safety
- Increased community connections
- Mothers more likely to complete their 6-week postpartum health visit
- Reduction in investigations of child maltreatment through age two

These outcomes are shown to be even more significant for families of color, compared to white families.

43

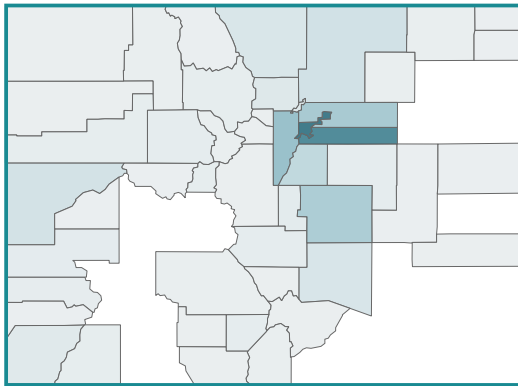
**Home visits
conducted in
Colorado at the
end of 2022**

97

**Participants,
including 54
caregivers and 43
newborns**



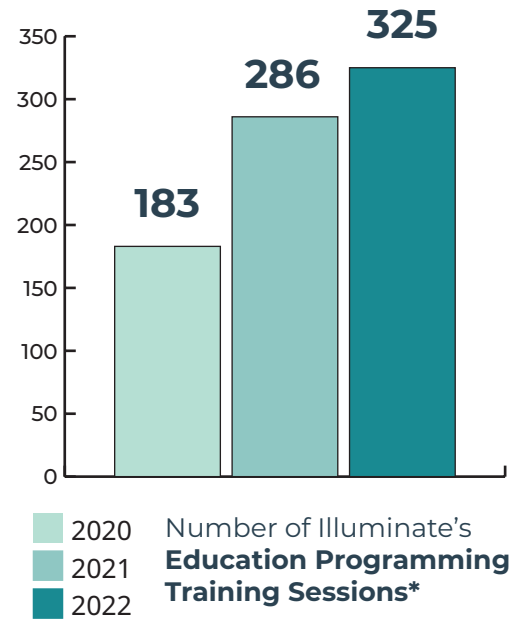
EDUCATING OTHERS TO PREVENT CHILD MALTREATMENT



Geographic Reach of Illuminate's Education Programming*

Participant Count
0 288

*Includes Bloom Yoga; Child Abuse & Neglect Expert Staffing; Child Sexual Abuse Prevention; Child Welfare Training System; Conversation Guide for Professionals on Substance Use, Children, and Families Training; Protective Factors Trainings; and Train-the-Trainer Programs.



Number of Illuminate's Education Programming Training Sessions*

- 2020
- 2021
- 2022

IMPACT HIGHLIGHT

Flourishing in Times of Change

In 2022, along with our partners and funders in the Colorado Department of Early Childhood and the Colorado Department of Human Services, Illuminate welcomed nearly 600 multi-disciplinary professionals and Family Voice representatives from all over the state to Pueblo, Colorado for the **Strengthening Colorado Families and Communities Conference**.

Since the Strengthening Colorado Families and Communities Conference takes place every two years, this was the first year since 2018 that the Conference took place in person. The conference theme, Flourishing in Times of Change,

acknowledged the many changes that professionals, parents, and caregivers have had to make over the last few years while also providing the space to rest, rejuvenate, and build resilience.

The funders, planning committee, and Illuminate were dedicated to providing a space where each conference participant would grow in their knowledge of effective child abuse prevention strategies, family support, and protective factors that strengthen families through active participation in workshop sessions, networking, dedicated time for well-being, and robust discussions.

Between 51 breakout sessions and 3 keynote presentations, there were also opportunities and reminders every day for conference attendees to focus on their own well-being—including small physical items like a miniature succulent and quick 10-minute crafts like a glitter jar that attendees could keep as a physical reminder to take care of themselves and breathe in moments of stress, uncertainty, or change. No wonder the 2022 Conference had a 96% satisfaction rate among attendees!



43 of 64

**Colorado counties
represented at
the 2022 SCFC
Conference**

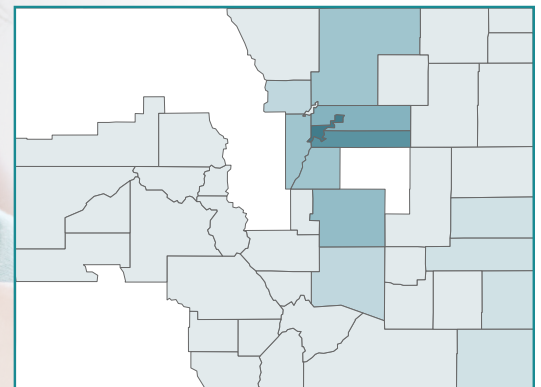
86%

**Percentage of
attendees who
indicated that
the conference
broadened their
knowledge, skills,
and/or perspectives**

WORKING TOGETHER TO PREVENT CHILD MALTREATMENT



Geographic Representation
of Coalition/Network
Members in 2022*



Participant Count
0  14

49

**Number of
members who
report working in a
statewide capacity***

(in addition to members who focus on
local and/or regional work in their county)

*Includes the Colorado Child Sexual Abuse Prevention Coalition, Colorado Infant Safe Sleep Partnership, Colorado Partnership for Thriving Families, Early Childhood Comprehensive Systems (ECCS) Working Group, San Luis Valley Rural Communities Opioid Response Program - Neonatal Abstinence Syndrome (SLV RCORP NAS) Consortium, Strengthening Families Network, and SuPPoRT Colorado.



IMPACT HIGHLIGHT

Advancing Systems of Care

The year of 2022 saw the launch of the Colorado Early Childhood Comprehensive Systems (CO-ECCS): Health Integration Prenatal-to-Three Project, an initiative funded by a five-year grant awarded to the Colorado Department of Early Childhood (CDEC) in August 2022. Illuminate Colorado was selected by the CDEC to ensure the successful implementation of the goals and activities over the funded project period.

The grant aims to improve Colorado's maternal and early childhood care for children from prenatal to three years old (P-3) so that all children can be healthy, thriving, and have equal access to services and resources. The CO-ECCS project aims to do this by integrating and aligning Colorado's health system with the broader maternal and early childhood system. This will help increase access to services, promote best practices and health innovations, and ensure that family leadership is included in state decision-making and planning, with a focus on fairness and equity.

Here are a few of the major accomplishments from the year:

- **Formation of the ECCS Working Group.** This group was established as a working group of the Early Childhood Leadership Council (ECLC) to provide guidance and assistance in the systems-building work of the Project.
- Identification of key opportunities in the **System Asset and Gaps Analysis (SAGA)**, giving a broad overview of the early childhood system and confirming many of the opportunities Colorado identified in the grant's application.
- **Integration of five ECCS strategies** to the Colorado Shines Brighter Birth through Five Strategic Plan (CSB SP), also endorsed by the Early Childhood Leadership Commission (ECLC).
- **Partnership with Solutions Consulting Co.**, whose team serves as Equity Consultant to the Project. They are helping to strategically guide and support the CO-ECCS project by contributing expert knowledge in assessment, training, and system transformation rooted in equity, diversity, and inclusion.

57

**Total ECCS
Project
participants
in 2022**

ADVOCATING TO PREVENT CHILD MALTREATMENT

Legislative Advocacy

100

Colorado legislators engaged by Illuminate (all Colorado General Assembly members)

100

Colorado legislators who voted in support of at least 1 of Illuminate's policy priorities

9

State Bills passed that Illuminate supported

Raising Awareness

16,512

Total Followers of Illuminate Colorado Channels

98,741 Emails Opened

186,935 Web Page Views

193,007 Organic Social Media Impressions

IMPACT HIGHLIGHT

Growing a Better Tomorrow Across Colorado

Child Abuse Prevention Month is an important time of year for so many organizations and individuals working tirelessly year-round to strengthen families and protect children. As the Colorado Chapter of Prevent Child Abuse America, Illuminate led partners across the state in the Pinwheels for Prevention® campaign.

For the first time since 2019, people were able to come together in person to launch the annual Pinwheels for Prevention® campaign, but that was

just the beginning of the month-long awareness campaign.

With 10 sponsors, 54 partner organizations, an in-person and virtual launch event at the State Capitol, a Governor's Proclamation, tributes in the Colorado State House of Representatives and Senate, a \$2,500 mini grant awarded to a local organization working to strengthen families in Colorado, free child sexual abuse prevention trainings, pinwheel distribution, and federal legislative

advocacy, April was jam-packed with opportunities for individuals and organizations across the state to get involved in growing a better tomorrow for all children, together.

When parents, caregivers, family, friends, neighbors, employers, and elected leaders work together to increase five critical protective factors in families' lives, that is when we can prevent child abuse, strengthen families, and build brighter childhoods.



8,280

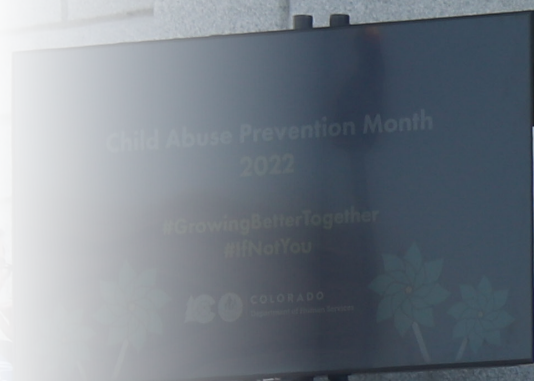
**Pinwheels
distributed**

54

**Official campaign
partner
organizations in
Colorado**

1,697,491

**Messages delivered
across Colorado
during the month
of April to inspire
a conversation
to grow a better
tomorrow for all
children, together**



2022 Financials



\$1,027,099

Total Net Assets

\$199,834

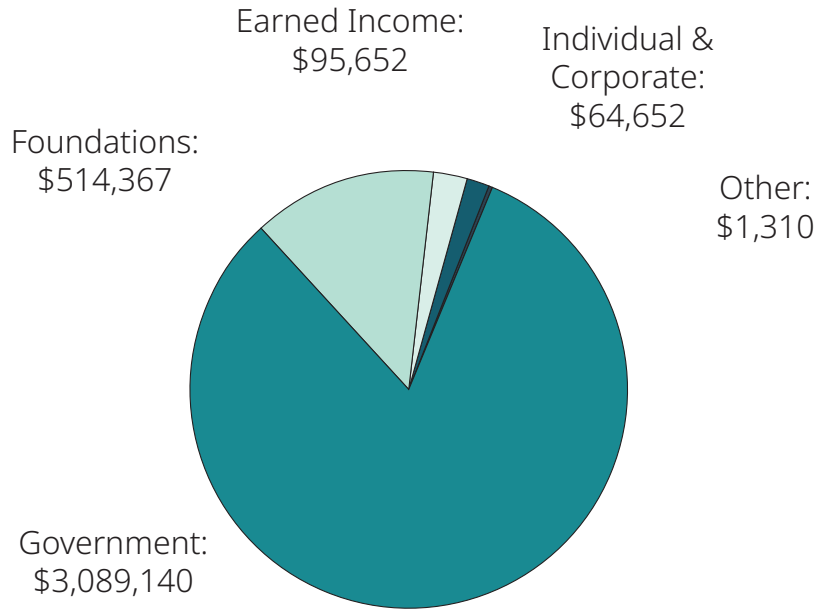
Total Liabilities

\$1,226,933

Total Liabilities
& Net Assets

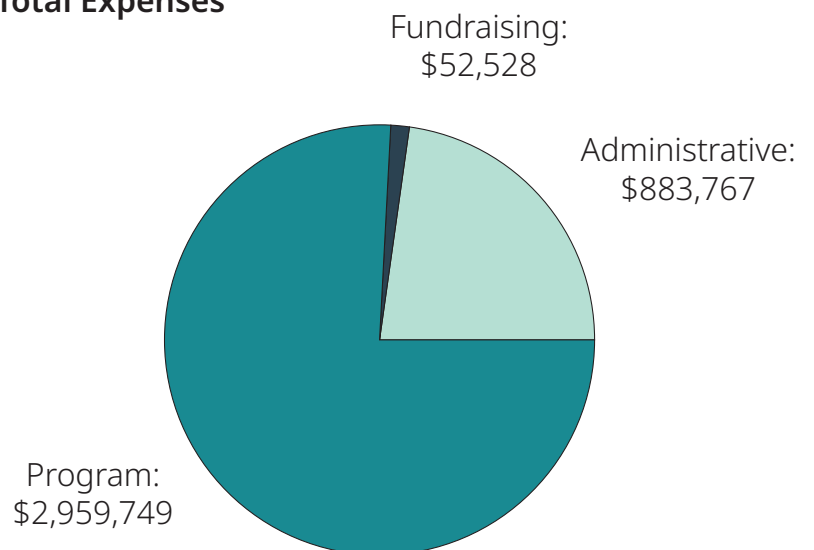
\$3,765,406

Total Revenue

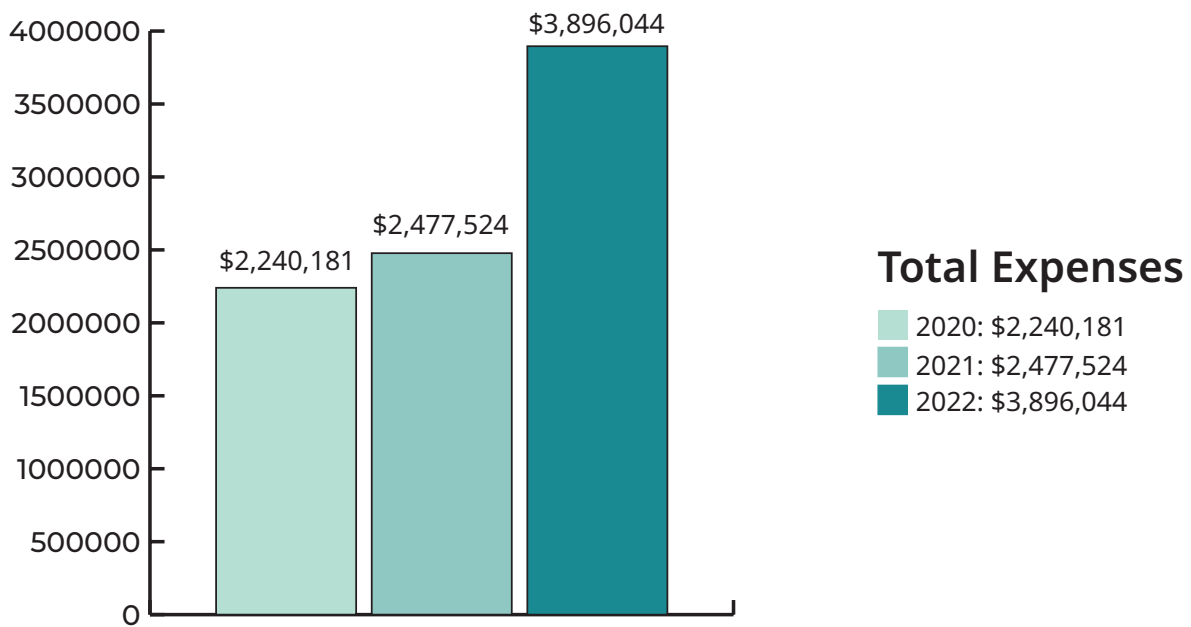
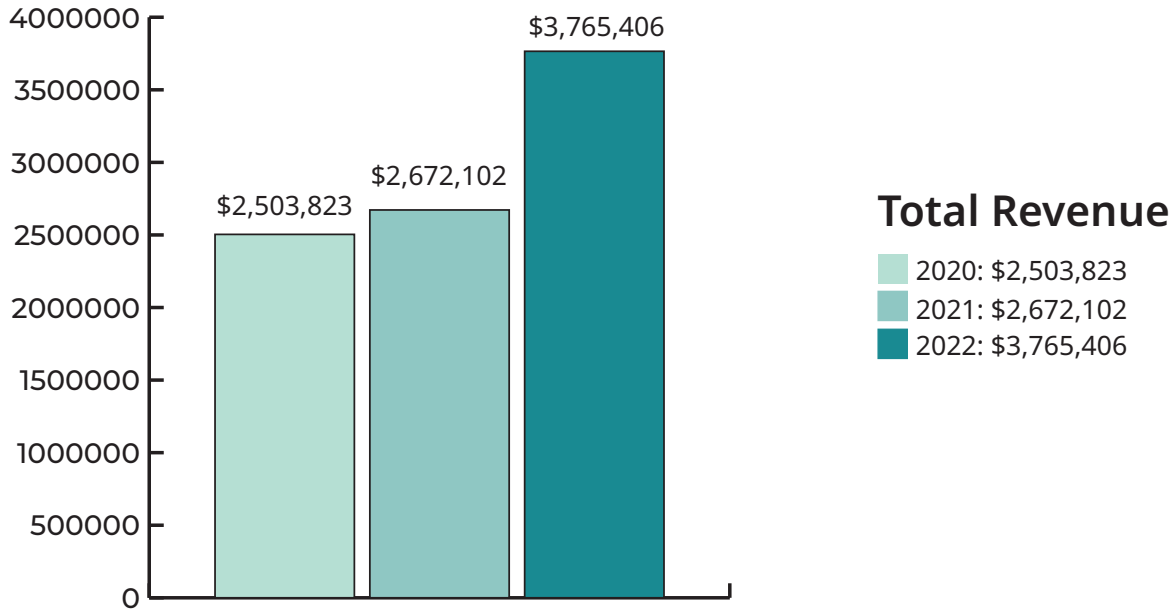


\$3,896,044

Total Expenses



EXPANSION OVER THE YEARS



Thank You to Our Donors!

Radiant Supporters (\$25,000+)



The Colorado Health Foundation™

Sperry S. and Ella Graber
PACKARD FUND
for Pueblo



ZOMA Foundation

Ignite Supporters (\$10,000+)

Denver Children's Foundation

The Hands of the Heart Foundation

Shine Supporters (\$5,000+)

Ben & Rachelle Addoms

Brenda & Raymond French

El Pomar Foundation

Glow Supporters (\$1,000+)

Jenae Anderson
Margaret Bible & Skip Barber
Lucinda Connelly
Colleen & Scot Costar

Katie Farrell
Lindsey Gorzalski Hocking
Kimberly Lauersdorf
Lauren Puls

Tanner Sandoval
Luis & Brittney Soberanis
Beverley Toliver
Jade Woodard

Community Supporters (\$100+)

Carolyn Agosta
Anne Auld
Ellie Bane
Leslie Beggs
Jessica Belle
Eileen Bisgard
Kathy Boyce
Alex Ceban
Central Indiana Community
Foundation
Children's Museum
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Jacqueline Ross
RPM Parking
Scharp Family Foundation
Jenna & Rob Seigel
Judy Serby
Kelly Stainback-Tracy
Merrill Stillwell
Michael Sutton
Crosby Thomas
Shannon Tyson-Poletti
Pamela Webber
Alley Wilcox
Donna Williams
Lauran Williamson
Joe Woodward



National Affiliations

Illuminate has strong partnerships with several national organizations to develop and implement powerful programs, policies, and initiatives that keep kids safe in Colorado.



FASD United
Affiliate Network



Staff (as of December 31, 2022)

Jade Woodard, MPA
Executive Director

Angelica Fox
Director of Family Connects

Anna Van Slyke, MPH
Director of Evaluation & Strategic Learning

Anne Auld
Director of Education

Dawn Newby, MSW
Strategic Initiatives Manager

Eric Chervenak
Early Childhood Lead Teacher

Hattie Landry, MPH
Senior Community Initiatives Manager

Hayley Geiselman, MPH
Evaluation & Strategic Learning Associate

Jason Read, MEd
Education Program Manager

Jessica Keys
Family Support Program Associate

Joan Holtz, MA
Director of Family Support

Jillian Adams Fabricius, MSW
Director of Strategic Initiatives

Justine Von Arb
Communications Manager

Kelli Sutton
Strategic Initiatives Manager

Linda Robinson
Director of Finance & Human Resources

Marissa Peña
Finance & Human Resources Manager

Missy Berglund
Education Program Manager

Patsy Bruce
Child Care Manager

Ryan Kistler
Senior Communications Manager

Sadie Rose Pace
Education Program Manager

Sarah Crisafi, MEd, RCYT
Program Manager, Bloom Yoga

Sarah Packard
Communications Associate

Toni Miner
Program Manager, Circle of Parents

Board of Directors (as of December 31, 2022)

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Tanner Sandoval, Vice Chair

Dr. Skip Barber, Treasurer

Liz Mooney, Secretary

Ben Addoms

Jenae Anderson

Ellie Bane

Lindsey M. Gorzalski Hocking

Jackie (Steinle) Ross

Dr. Rob Seigel

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IlluminateColorado.org
303-413-3460



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